



What is GivingMatters?

GivingMatters.com is a powerful online resource created to inform, empower and enrich charitable giving in Middle Tennessee – benefiting donors, nonprofits and the community at large. GivingMatters.com furthers the cause of philanthropy in our region by promoting nonprofit transparency and putting nonprofit information at the fingertips of donors, volunteers, and community members in an easy-to-use, searchable database.

GivingMatters.com encourages nonprofit organizational assessment; promotes informed philanthropy by providing critical information to donors; and helps nonprofit organizations locate resources for capacity development. GivingMatters.com contains more than 1,200 detailed profiles of local nonprofit organizations, and is FREE to both nonprofits and users.

On GivingMatters.com, you can

- FIND detailed programmatic, operational, and financial information on more than 1200 local nonprofits*
- LEARN about emerging issues facing Middle Tennessee communities*
- GIVE directly to the nonprofit(s) of your choice with a secure online donation*

How does it work?

- Search for a nonprofit profile by name, keyword, service area, or geographical area to read about their history, programs, staff, board, and achievements.
- Read Issue Overviews to research causes that interest you, and to find local nonprofits addressing those issues.
- Create a free User Account to save information on your favorite organizations and areas of interest.
- Give a secure gift through the GivingMatters.com online donation system.
- Contact organizations directly to learn more about volunteer opportunities and other ways to help.
- Find up-to-the-minute news about local nonprofit events, needs, and opportunities through GivingMatters.com Facebook and Twitter feeds.

Where do I start?

- Visit www.givingmatters.com to access nonprofit profiles, community Issue Overviews, or to create a free User Account.
- If your nonprofit would like to be profiled on GivingMatters.com, contact the GivingMatters.com team.
- If you are a donor advisor or part of a foundation or grant-making program, and would like to learn more about using GivingMatters.com in your work, contact the GivingMatters.com staff.